



## CELEBRATE LITERACY WEEK, FLORIDA!

### PSA Contest Entry Form & Florida Knowledge Network Release Agreement

District: \_\_\_\_\_

School: \_\_\_\_\_

School Address: \_\_\_\_\_

Principal's Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

PSA Title: \_\_\_\_\_

With this release, I grant *The Florida Knowledge Network* and *The Florida Department of Education* permission to use my image, voice, and content of my presentation in video productions, and print or web-based publications for non-profit, educational purposes.

Authorized Signature (Print Name): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

- **Submissions must be in DVD format and mailed along with the completed contest entry and Florida Knowledge Network release form to: Just Read, Florida! Office, 325 W. Gaines Street, Suite 444, Tallahassee, FL 32399 and postmarked by December 18, 2009.**

#### Rights Information

Florida Knowledge Network® (the statewide broadcast service of the Florida Department of Education) requires the following rights within the State of Florida:

- Duplication of master media to DVD by the Florida Knowledge Network® for use as a duplication master
- Duplication to videotape or DVD by the Florida Knowledge Network® and Florida school districts
- Broadcast by the Florida Knowledge Network® on its satellite channel
- Broadcast by Florida school districts on ITFS, cable access channel, television stations owned by the school district and/or Florida Public Television
- Storage of digital files on local network for on-demand access in Florida classrooms
- Upon expiration of rights, the Florida Knowledge Network requires a Certificate of Erasure from all clients.